



*Making Medicines Affordable*

**Advertising, Exhibition and Sponsorship Opportunities**  
**10<sup>th</sup> EGA International Symposium on Biosimilar Medicines**  
**19 - 20 April 2012 - London**  
**MILLENNIUM HOTEL LONDON MAYFAIR**



**Platinum Welcome Buffet Lunch Sponsorship (€ 5.400 + VAT) - 19 April 2012**

- Placement of logo on all promotional materials (programme & advertisements)
- Placement of logo with link on the Symposium website during the promotion of the event
- One complimentary registration for the Symposium
- Special company promotion at the lunch
- 1 page colour flyer in the Symposium Documentation
- An exhibition table in the Symposium area



**Gold Cocktail Sponsorship (€ 3.000 + VAT) - 19 April 2012**

- Placement of logo on all promotional materials (programme & advertisements)
- Placement of logo with link on the Symposium website during the promotion of the event
- Special company promotion, including an exhibition table, at the cocktail
- 1 page colour flyer in the Symposium Documentation



**Silver Sponsorship (€ 2.000 + VAT)**

- Placement of logo on all promotional materials (programme & advertisements)
- Placement of logo with link on the Symposium website during the promotion of the event
- 1 page colour flyer in the Symposium Documentation



**Exhibition Table at the Symposium\***

**EGA Members: € 2.470 + 20% VAT - Non Members: € 2.780 + 20% VAT**

\*1 Entrance to the Symposium included

(€ 210 + 20% VAT for each extra colleague at the table - excl. entrance)



**Pens with Company Logo Sponsorship Fee € 1.500 + VAT**

**Conference Bags with Company Logo Sponsorship Fee € 4.000 + VAT**

**Advertisement € 1.250 + VAT**

- Insertion of one full page colour flyer (A4) in the Symposium Documentation

**REGISTER BEFORE 31 DECEMBER 2011 AND GET A 10% DISCOUNT**

We would like our company to be listed as: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Address: \_\_\_\_\_

Post Code: \_\_\_\_\_ City: \_\_\_\_\_ Country: \_\_\_\_\_

VAT Number: \_\_\_\_\_ Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Sponsorship Opportunity Selected\*: \_\_\_\_\_

As soon as we receive this signed form, the agreement is considered finalised and the total amount is due on receipt of the invoice. The fee is not refundable.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Please note that the marketing opportunity selected is subject to availability. In order to confirm your selection and to benefit from a longer period of marketing please fax completed form to +44-208-0825368 as soon as possible.

For more details please contact Trudy Beks at E: [trudy@gpaconferences.com](mailto:trudy@gpaconferences.com) or T: +31-6-41190824

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