



Making Medicines Affordable

## Advertising, Exhibition & Sponsoring Opportunities 16<sup>th</sup> EGA Annual Conference Rome 2-4 June 2010



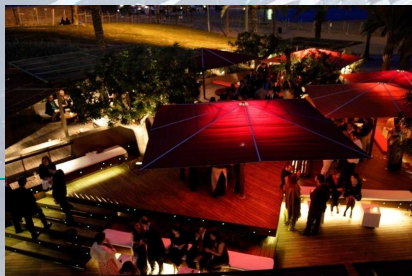
For more information contact Trudy Beks at [trudy@gpaconferences.com](mailto:trudy@gpaconferences.com) or  
T. +31-180-323117 [www.gpaconferences.com](http://www.gpaconferences.com)



Making Medicines Affordable

## Dinner Platinum Sponsorship (€ 30.000) 3 June 2010

- Placement of logo on all promotional materials (brochure, programme and advertisements)
  - Placement of logo with link on the Conference website during the promotion of the Conference
  - Two complimentary registrations at the Conference
- Special company promotion at the dinner including keynote speech
  - 1 page colour flyer in the Conference Folder
  - An Exhibition table in the Conference area





**Welcome Cocktail Gold Sponsorship (€ 15.000)**  
**2 June 2010**

- Placement of logo on all promotional materials (brochure, programme and advertisements)
  - Placement of logo with link on the Conference website during the promotion of the Conference
  - One complimentary registration at the Conference
- Special company promotion at the welcome cocktail and an exhibition table at the cocktail
  - 1 page colour advertisement in the Conference Folder



**Silver Sponsorship (€ 10.000)**

- Placement of logo on all promotional materials (brochure, programme and advertisements)
- Placement of logo with link on the Conference website during the promotion of the Conference
  - 1 page colour flyer in the Conference Folder





## Exhibition Table at the Conference\*

**EGA Members: € 2.990 + VAT**

**Non Members: € 3.920 + VAT**

\*1 Entrance to the Conference included

(€ 420 + VAT for each extra colleague at the table - excl. Conference entrance)



For more information contact Trudy Beks at [trudy@gpaconferences.com](mailto:trudy@gpaconferences.com) or

T. +31-180-323117 [www.gpaconferences.com](http://www.gpaconferences.com)



## Pens with Company Logo

Sponsorship Fee € 3.500



## Conference Bags with Company Logo

Sponsorship Fee € 10.000



For more information contact Trudy Beks at [trudy@gpaconferences.com](mailto:trudy@gpaconferences.com) or

T. +31-180-323117 [www.gpaconferences.com](http://www.gpaconferences.com)



## Insert Colour Ad in the Conference Folder

**Advertisement Fee € 3.000 for full page**  
300 copies of the Ad insert, printed in A4 format, double sided - colour  
must be sent by 1 May 2010

For more information contact Trudy Beks at [trudy@gpaconferences.com](mailto:trudy@gpaconferences.com) or  
T. +31-180-323117 [www.gpaconferences.com](http://www.gpaconferences.com)