



Making Medicines Affordable

Advertising, Exhibition & Sponsoring Opportunities 18th EGA Annual Conference - Malta 13 - 15 June 2012



Conference Dinner Sponsorship (€ 30.000 + VAT) - 14 June 2012

- Placement of logo on all promotional materials (brochure, programme and advertisements)
- Placement of logo with link on the Conference website during the promotion of the Conference
- Two complimentary registrations at the Conference
- Special company promotion at the dinner including a keynote speech, posters at the venue, the company logo + short company info on the invitation cards.
- 1 page colour flyer in the Conference Package
- An Exhibition Table in the Conference area



Welcome Cocktail Sponsorship (€ 15.000 + VAT) - 13 June 2012

- Placement of logo on all promotional materials (brochure, programme and advertisements)
- Placement of logo with link on the Conference website during the promotion of the Conference
- One complimentary registration at the Conference
- Special company promotion at the welcome cocktail and an exhibition table at the cocktail
- 1 page colour advertisement in the Conference Package



Silver Sponsorship (€ 10.000 + VAT)

- Placement of logo on all promotional materials (brochure, programme and advertisements)
- Placement of logo with link on the Conference website during the promotion of the Conference
- 1 page colour flyer in the Conference Package



Exhibition Table at the Conference*

EGA Members: € 3.080 + VAT - Non Members: € 4.040 + VAT

*1 Entrance to the Conference included (€ 420 + 23% VAT for each extra colleague at the table. This STAFF Fee does not include entrance to the meeting room).



Pens with Company Logo Sponsorship Fee € 3.500 + VAT

Conference Bags with Company Logo Sponsorship Fee € 10.000 + VAT

Insert Colour Ad in the Conference Folder Advertisement Fee € 3.000 for full page

250 copies of the Ad insert, printed in A4 format, double sided in colour will be inserted in the Conference Package

We would like our company to be listed as: _____

Company Representative: _____

Address: _____

Post Code: _____ City: _____ Country: _____

VAT Number: _____ Website: _____

Phone: _____ Fax: _____

E-mail: _____ Sponsorship Opportunity Selected*: _____

As soon as we receive this signed form, the agreement is considered finalised and the total amount is due on receipt of the invoice. The fee is not refundable.

Date: _____ Signature: _____

Please note that the marketing opportunity selected is subject to availability. In order to confirm your selection and to benefit from a longer period of marketing please fax completed form to +44-208-0825368 as soon as possible.

For more details please contact Trudy Beks at E: trudy@gpaconferences.com or T: +31-6-41190824